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Newport Beach-based Cobblestay.com adds four properties to Paris portfolio

Online travel service now offers 10 vacation rentals, with plans to add another 15 by the end of the summer.

By Taylor Fallon

Newport Beach-based Cobblestay.com, an online travel service that helps North American residents reserve luxury vacation rentals in Paris, is adding four new properties to its portfolio, bringing its total number of destinations to 10.



The move comes as a result of its success – its current spaces have been occupied every season, according to company representatives. In addition, Cobblestay.com hopes to add another 15 properties to its portfolio by the end of the summer.

The privately owned destinations offer an alternative to traditional resort or hotel stays, said Drew Graham, founder and CEO of Cobblestay.com, who spent eight years in Paris.

“The years I spent living and working in Paris helped me to identify the specific challenges faced by North American travelers,” he said. “We offer our guests freedom and intimacy not found within the traditional hotel experience, as well as an effective opportunity for the growing demand of investment property owners to improve their financial return serving North American travelers.”

The destinations, which come in a range of prices, offer a number of amenities. The Left Bank Penthouse, for example, boasts a private outdoor terrace with a view of the Eiffel Tower. Another property, the Roof Top Townhouse (right), features two private outdoor terraces overlooking the city.

“Each of these unique properties have been carefully selected to offer travelers the most authentic and memorable Parisian experience possible,” said Graham. “We offer a solution for travelers searching for more than simply a place to sleep.”